

Customer Identity and Access Management (CIAM)

## **CIAM Advisory Services**

## Unlock the full potential of CIAM with our solution-agnostic CIAM advisory services

Modern enterprises require CIAM solutions that deliver frictionless experiences for customers and third-parties while still protecting against fraud, breaches and privacy violations.

Our team of CIAM solution advisors has deep experience helping enterprises enhance security while bolstering user experience and increasing revenue through strategic advisory engagements.

## Common CIAM advisory outcomes:

CIAM program gap analysis and modernization Facilitating business requirements with enterprise IT

RFP and use case documentation

Futureproofing CIAM roadmap with the right solution

Skillset and resource evaluation

Design and implementation roadmap

Increasing timeto-value of CIAM programs Measuring ROI and customer experience

CIAM	Complimentary Advisory Services Engagement	Premium Advisory Services Engagement
Cost	· Free	Cost determined by specific client requirements
Duration	· One to two days	<ul> <li>MajorKey: Min. 2 weeks; Max 6-8 weeks</li> <li>Client: 12+ hours spread across two months</li> </ul>
Requirements	Existing CIAM program in place	<ul><li>Existing CIAM program, or</li><li>Plans to implement a CIAM program</li></ul>
Deliverables	<ul><li>Analysis summary</li><li>Recommendations</li></ul>	<ul> <li>Analysis summary</li> <li>Recommendations</li> <li>Roadmap</li> <li>Maturity model</li> <li>Vendor solution evaluation</li> <li>SWOT analysis</li> </ul>
What's included	<ul> <li>Review of your current CIAM implementation</li> <li>Application workshop</li> <li>IT security workshop</li> </ul>	<ul> <li>Requirements gathering workshop</li> <li>Stakeholder interviews</li> <li>Requirements review workshop</li> <li>Workshops covering key CIAM features (listed below)</li> <li>Roadmapping CIAM and Workforce IAM integration</li> <li>Design and architecture (if applicable)</li> <li>Outline of CIAM program's path to success</li> </ul>

## Premium advisory engagements include workshops with the following key stakeholders:

- Marketing
- · Help Desk
- · CRM owners
- · Application developers
- · Business leadership
- · Enterprise IT and security
- · Compliance and governance
- · Digital and transformation office
- · Data Privacy Officer
- Legal